Deepwater Horizon Response
FWS Media Card

FWS personnel deployed to the Gulf Oil spill response will have ample opportunity to engage with the media. This card has helpful hints to create a successful engagement.

The public often has no idea what you do or how you do it. But they are VERY interested & need to hear how FWS employees are helping out in this incident.

* You can and should talk to the media. If you want to decline (you can), do it respectfully. "I'm sorry, but I don't have anything for you at this time."
* Stay in your lane. Don't talk about other agencies or issues. Don't speculate.
* Don't give your opinion. State the facts.
* Say what you are doing here and how.
* Be professional. Be polite.
* Use terms you'd use with your own kids.
* Don't use acronyms (NRDA, SCAT, etc.).
* Talk about your training/qualifications that put you here.
* **When in doubt refer reporters to the JIC (Joint Information Center): 985-902-5231**
* **For EA questions: 404-679-7125**

Joint Command Website:	www.deepwaterhorizonresponse.com
State Information Website:	www.alabamagulfresponse.com www.floridagulfresponse.com www.mississippigulfresponse.com
Twitter http://twitter.com/RobertLAJIC	**Facebook**: Deepwater Horizon Response
Investor Relations	800-440-0858
Transocean Hotline - report debris	832-587-8554
BP family & 3rd party **Contractor** Hotline	281-366-5578
Claims Information	800-440-0858
Volunteers - to request volunteer information	866-448-5816

Environmental/Community Hotline - to report oil on the beach or shoreline or other environment or community impacts	866-448-5816
Wildlife - to report and access care for impacted, i.e., oiled wildlife	866-557-1401
Joint Information Center - for media and government inquiries **for Robert LA** **for Mobile AL**	 985-902-5231 251-445-8965
Services - to register as consultant, contractor, vendor, or submit information on alternative response technology, services, products, etc.	281-366-5511
Vessels of Opportunity - to report and register boats available to assist with response	877-847-7470