



U.S. Fish & Wildlife Service

National Conservation Training Center

Conserving the Nature of America

CLM8227 - Foundations in Public Participation

Course Code	CLM8227
Course Title	Foundations in Public Participation
Description	<p>Public involvement and community engagement are constantly evolving due to ongoing changes in demographics, people's attitudes and expectations, and public policy. Both new and experienced practitioners and managers of community engagement will benefit from the structure, proven techniques, and knowledge learned in this highly interactive training course. This course will provide participants with the knowledge and confidence needed to plan and execute projects that include public involvement and community engagement. The course is divided into two modules, each focusing on one of the two major phases of public communication and participation: planning and techniques.</p> <p>OBJECTIVES:</p> <p>Upon completion of this course, you will be able to:</p> <ul style="list-style-type: none"> • Evaluate the scope of a decision and identify the processes needed • Identify the decision steps, including timing and needed resources • Establish roles and responsibilities of the primary parties • Develop a comprehensive, decision impact analysis to identify the stakeholder community, their concerns, and hopes for optimal community engagement • Select the appropriate level of public participation • Set clear and achievable objectives • Develop a detailed public participation plan • Plan for public communications initiatives that support the process • Identify appropriate evaluation tools to measure the effectiveness of the initiative • Apply over 40 practical tools and methodologies to a public participation process • Establish and maintain effective internal and public communication throughout the process <p>TARGET AUDIENCE:</p> <p>Conservation professionals whose projects involve public involvement and community engagement.</p>
Delivery Method	Instructor Led
Non-FWS Fee	\$995.00
Instructional Hours	40
Credits/CEUs	4.0
Course Content Contact	Nancy Zapotocki; nancy_zapotocki@fws.gov; ;
Curriculum Category	Human Dimensions
Registration Link	Register in DOI Talent
DOI TALENT Course Type	ILT
College Credit Value	2

Schedule: CLM8227 - Foundations in Public Participation

Start	End	Location	Session Contact
7/22/2019	7/26/2019	National Conservation Training Center (NCTC)	shannon_connors@fws.gov