



U.S. Fish & Wildlife Service

National Conservation Training Center

Conserving the Nature of America

CLM8244 - Process of Interpretive Planning

Course Code	CLM8244
Course Title	Process of Interpretive Planning
Description	<p>This 5-day workshop builds upon your experience and knowledge of interpretation to build an understanding of a basic, comprehensive, interpretive planning process. During this course, participants will learn key essentials in interpretive planning including topics such as identifying and profiling target audiences, developing a theme hierarchy, choosing media and evaluating impact. Throughout the course, participants will take part in practicums designed to put new content into practice, utilizing our host site to develop key aspects of an interpretive plan.</p> <p>OBJECTIVES:</p> <ul style="list-style-type: none"> • Participants will be able to participate fully in a interpretive planning process • Participants will be able to identify each element in a interpretive planning process and explain why the element needs to be addressed • Participants will be able to identify who should be involved in the interpretive planning process <p>TARGET AUDIENCE:</p> <p>All FWS employees who are involved in Visitor Services.</p>
Delivery Method	Instructor Led
Non-FWS Fee	\$995.00
Instructional Hours	36
Credits/CEUs	3.0
Course Content Contact	Laurie Heupel: laurie_heupel@fws.gov ; (304) 876-7486
Curriculum Category	Visitor Services
Registration Link	Register in DOI Talent
DOITALENT Course Type	ILT
College Credit Name	Semester Hours
College Credit Value	2

Schedule: CLM8244 - Process of Interpretive Planning

Start	End	Session Information	Location	Session Contact
11/18/2019	11/22/2019	For course content: laurie_heupel@fws.gov For registration: wendy_contrael@fws.gov	Milton, DE	wendy_contrael@fws.gov
2/24/2020	2/28/2020	For course content: laurie_heupel@fws.gov For registration: shannon_m_connors@fws.gov	Marble Falls, TX	shannon_m_connors@fws.gov
5/4/2020	5/8/2020	For course content: laurie_heupel@fws.gov For registration: emily_santamaria@fws.gov	Willow, CA	emily_santamaria@fws.gov