



U.S. Fish & Wildlife Service

National Conservation Training Center

Conserving the Nature of America

OUT8072 - Recruit, Retain, Reactivate Training (R3)

Course Code	OUT8072
Course Title	Recruit, Retain, Reactivate Training (R3)
Description	<p>Target Audience: Recruit, Retain, Reactivate Coordinators/Practitioners</p> <p>Summary and Objectives: The R3 Training will provide R3 Coordinators and Practitioners with the training, tools and job aids needed to understand and expand customer engagement. The training will also help R3 practitioners develop the skills and competencies to expand outdoor recreation programs to a broad constituency and increase participation in outdoor recreation activities.</p> <p>Upon completion of this course, participants will be able to:</p> <ul style="list-style-type: none">• Apply the Adaptive Management Model to R3 work• Develop strategies for changing agency and stakeholder culture• Engage stakeholders in R3 planning and implementation• Perform customer engagement and outreach activities to increase outdoor recreation participation• Evaluate and update the R3 Plan
Delivery Method	Instructor Led
Non-FWS Fee	\$796.00
Instructional Hours	32
Credits/CEUs	3.0
Course Content Contact	Werner Barz: werner_barz@fws.gov;
Curriculum Category	Visitor Services
Registration Link	Register in DOI Talent
DOI Talent Course Type	ILT
College Credit Name	Semester Hours
College Credit Value	2

Schedule: OUT8072 - Recruit, Retain, Reactivate Training (R3)

Start	End	Session Information	Location	Session Contact
9/15/2020	9/18/2020	For registration questions contact: katie_poston@fws.gov For course content questions contact: werner_barz@fws.gov	National Conservation Training Center (NCTC)	katie_poston@fws.gov